Hair loss is caused by a myriad of potential problems:
- DHT (a sedoxin, inflammation, hormones/calciﬁcation, lack of blood ﬂow/vasodilation, blood circulation issues, scalp muscle tension, heavy sodium / lack of follicle, thyroid problems, stress / cortisol, mi-cronutrients, insulin resistance, sympathetic system drainage issues, lack of nutrients in the blood to the follicles, genetically weaker hair, lifestyles with lack of exposure to sunlight, lifestyles with a terrible, poisonous diet, kidney dysfunction, toxic metals...
- ...and/or a million other reasons, some not even discovered yet!
- The good news is that LLLT addresses multiple causes of hair loss (and many in that list!), and this is often enough to get great results. However, for example, if you have massive sodium issues that irritate the scalp, more fortiﬁcation/calciﬁcation, and/or terrible blood circulation in the scalp compaired to the guy sitting next to you using a laser helmet, you can’t expect that you are going to get the same reusls, right?
- My "Laser Usage Protocols" are there to help this! They are here to MAXIMIZE our potentail, level the playing ﬁeld, and help as many people as possible get results! Don’t be overawed by the PDF instrucitbales and videos will be there every step of the way to help all of you make sense!
- Without further ado, here is the concept: With a treatment program based around LLLT, we have SIX OPPORTUNITIES! In each of these opportunities, we have a chance to do something to enhance our laser therapy experience.
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**THE SIX OPPORTUNITIES OF THE LASER USAGE PROTOCOLS™**

**Opportunity #1:**
You can do something BEFORE A SHOWER! This includes pre-shower topicalics that are designed to remove even more deep-down sodium and pork, as well as scalp massagers, etc.

**Opportunity #2:**
You take a SHOWER! You use a "good shampoo" once again towards hair loss. There are lots of options, and the general rule of thumb is to try to avoid sulfates and mass-marketed commercial products. Also, you scrub vigorously with your fingers or a shampoo brush.

**Opportunity #3:**
You can do something AFTER A SHOWER! This includes topicalics that increase blood ﬂow and improve laser penetration. This is an opportunity time for heat inversion, etc. since LLLT has been shown to be more effective with increased blood ﬂow.

**Opportunity #4:**
You can do something AFTER A SHOWER! This includes topicalics that increase blood ﬂow and improve laser penetration. This is an opportunity time for heat inversion, etc. since LLLT has been shown to be more effective with increased blood ﬂow.

**Opportunity #5:**
You can do something AFTER LLLT! This includes the laser usage topicals and oils that you will wear the remainder of the day, or until you take your next shower!

**Opportunity #6:**
SPECIAL / FLOATER / OTHER TREATMENTS These are often treatments that can be considered a totally separate "therapy", but can be done at some point before using LLLT as well as at an additional time of the day to get the full beneﬁts.

**Disclaimer**
I have no patience for people that look at my "Laser Usage Protocols", see what they think is hard work, cross their arms, shake their heads, and assume that it’s "too hard", "too time consuming", etc. "Over-MachoGrande... do I have to do all of this?" is a sure-fire way to get you on my bad side! 😠

These are INVALID CONCERNS anyway, and the completely wrong attitude to have. As I said in the beginning, most people in the entire history of laser therapy for hair loss have simply taken a shower, towel dried their hair, and used their device. So, above all else, please remember that those basic steps very well may be enough for you.

The RIGHT ATTITUDE to have is intuitive: USING THE HELMET is the most important part, and if you don’t have time for the extras, then don’t do them! ...just make sure you use that helmet!!!

All this info is there if you NEED IT, and it’s up to you to experiment, research, and listen to your inner voice to ﬁnd the things that might beneﬁt you. So, pick around and try to craft a regimen that 1) addresses your problems, and 2) fits your schedule. However, if you are a "laser" and want to fight hair loss as hard as you can, then obviously, THIS IS WHAT YOU’VE BEEN WAITING FOR!!!

**Summary**
As you can see, these "Laser Usage Protocols" opportunities are very logical and straightforward, and you will see with the other PDF instrucitbales and videos that the treatments recommended are easy to incorporate into your regimen. Most importantly... they WORK. There are many opportunities to do things that can enhance our LLLT treatments and give us better results!

I’ve been giving these out "Laser Usage Protocols" to my customers, honing them, and discussing them for YEARS! Laser therapy is my passion, and I’ve been the only person in the industry to put together treatments like this --treatments with the SOLE PURPOSE of making laser therapy more effective and helping people get even better results. I have decided to make them public to help push the basic level of information about hair loss treatments even further. I will continue to evolve them, too, as well as talk about other great treatments that can be used WITHOUT laser therapy!

**Opportunity #1:**
My job is 1) to make the very best laser device for hair loss possible, 2) to ﬁnd ways to make this LLLT treatment even more effective, and 3) to keep tried and true methods for fighting hair loss from BEING LOST -like they routinely are in terrible hair loss forums! This includes treatments that are not directly related to laser therapy, too. Numbers 1 and 2 I’ve been doing pretty well, but I will be focusing on #3 now so this information can belong TO THE WORLD! ...AND YOU!